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| Course: | “Digital culture and cultural policy” | |
| Provider: | Research and Innovation in Education Institute | |
| Place: | Czestochowa - Poland, | |
| Thematic field | <input type="checkbox"/> General culture <input checked="" type="checkbox"/> ICT, Media and communication <input type="checkbox"/> Languages <input checked="" type="checkbox"/> Other Please specify: Digital culture and cultural policy | <input checked="" type="checkbox"/> Cultural heritage <input checked="" type="checkbox"/> Artistic education <input checked="" type="checkbox"/> Health and wellbeing |
| Main language: | English / Spanish | |
| Typology of course | <input checked="" type="checkbox"/> teachers/trainers | |
| participants: | <input checked="" type="checkbox"/> ready to gain and exchange experience in the field of adult education <input checked="" type="checkbox"/> eager to strengthen his/her own teaching competences and learn various techniques to boost his/her learner’s knowledge <input checked="" type="checkbox"/> staff working in the field of Arts, Applied Geography, History, Food Service <input checked="" type="checkbox"/> capable of communicating in English at least on an intermediate level | |
| Objectives: | This course will address the digital practices that the cultural sector has been developing: measuring success online, suitable business models and user’s needs; insight into the implications and impacts of digitalization on the governance and management of cultural resources; and, the implications of digitalization and globalization for cultural policy and management. There is no grading. | |
| Methodology: | Teaching Methodologies foreseen <input checked="" type="checkbox"/> Frontal lesson in the classroom <input checked="" type="checkbox"/> Collaborative learning <input checked="" type="checkbox"/> Work in teams <input checked="" type="checkbox"/> Guided visits | |

TRAINING COURSE INFORMATION

Arrival: Tuesday 08.11.2016

Wednesday 09.11.2016

- 10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
- Welcome session: Presentation of the Learning Cities project
 - Presentation of the Institute and the participants
 - Presentation of the programme of the week
 - E-Administration & E-Government

Coordinator

Organisation: Universidad de Malaga
Address: Calle el Ejido s/n
Postal Code: 29013
City: MALAGA - SPAIN

Course provider

Organisation: Research and Innovation in Education Institute [INBIE]
Address: Czecha 13 lok. 65
Postal Code: 42 224
City: CZESTOCHOWA - POLAND



Research and Innovation
In Education Institute
www.inbie.pl

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2015-1-ES01-KA104-014944
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13:00 Lunch time
14:30 Czestochowa historical visit
16:00 Cultural exchange and know-how with INBIE senior's students
18:00 End of session

Thursday 10.11.2016

10:00 AWF Katowice (ul Mikolowska 72A, 40-065 Katowice) [meeting place]
Introduction to E- Library management / E-University management
13:00 Lunch time
14:00 Cultural visit in Katowice - discussion
18:00 End of session

Friday 11.11.2016

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
Introduction to Collaborative E- learning
Pbworks management
13:00 Lunch time
14:00 Cultural and religious tourism management
18:00 Cultural Policy
20:00 End of session

Saturday 12.11.2016

10:00 Inkubator (ul. Focha 19/21, 42-217 Częstochowa) [meeting place]
Culture and Cultural Policy [similarities and differences]
Summary and feedback
13.00 Lunch time
Experience the city centre
15:00 Religious tourism management
18:00 End of session

Sunday 13.11.2016

10:00 Cultural visit to Krakow
- museum
- cultural centres
13:00 Lunch time
13.30 cultural activities
19:00 Certification
20:00 End of session

Monday, 14.11.2016 Departure

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